



# DAMAT

FALL / WINTER 25-26





# MODERN FLANEUR

The Modern Flaneur is today's urban aristocrat carrying the soul of the city in his style. Refined yet understated, calm but never dull, timeless yet quietly bold, this collection redefines elegance for the man who moves at his own rhythm.



























A man with short brown hair, wearing a brown cardigan and dark trousers, stands in front of a light-colored stone building with several windows. He is holding a dark blue jacket over his shoulder. The scene is set outdoors, with a blurred foreground showing what appears to be a street or plaza.

# THE RHYTHM OF THE CITY, BEYOND TIME

Damat's Fall/Winter 2025-26 collection blends the spirit of the wandering thinker with urban sophistication. Fashion becomes a way of marking distance from the city while shaping identity, a statement of timelessness that resists the fleeting pull of trends. Every step is in harmony with the city's rhythm, every look is a quiet reflection of its pulse.

















# TONES OF THE CITY

The collection's palette is shaped by greys inspired by Parisian architecture, ecru reminiscent of the Seine's mist, rich highlights echoing the glow of night lights, and the soft nuances of pastels.





# REFINED STRENGTH

Quiet luxury flows into contemporary cuts and modern tailoring: coats with leather details, pure cashmere blazers, refined blends of wool, silk, and cashmere; silhouettes that combine grace and strength. These pieces unite comfort with quality, carrying not only style but also the codes of a way of living.































































# THE EXPLORER OF THE CITY

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# EFFORTLESS ELEGANCE

The Damat man interprets city wandering with aristocratic ease. A modern explorer who thinks while walking and speaks through what he wears; his wardrobe becomes a manifesto that resists time.

The collection highlights elegance hidden in details, offering effortless sophistication to accompany daily walks, discoveries, and pauses in the rhythm of the city.



















## STORES IN TURKEY

### ADANA

ADANA M1 AVM

### ANKARA

ANKAMALL AVM

ARMADA AVM

KENTPARK AVM

PANORA AVM

### ANTALYA

MİGROS AVM

TERACITY AVM

THE LAND OF LEGENDS

### BATMAN

PETROL CITY AVM

### BURSA

KORUPARK AVM

MARKA AVM

### ELAZIĞ

ZÜBEYDE HANIM CADDESİ

### GAZİANTEP

PRIMEMALL

### İSTANBUL

AKASYA AVM

AKBATI AVM

AKMERKEZ AVM

AQUA FLORYA AVM

BUYAKA AVM

CAPACITY AVM

CEVAHİR AVM

EMAAR SQUARE MALL

İSTANBUL FORUM AVM

İSTANBUL MALL OF TWEEN

İSTİNYEPARK AVM

MARMARA FORUM AVM

MARMARA PARK AVM

NİŞANTAŞI ABDİ İPEKÇİ

PALLADIUM AVM

STARCITY DAMAT | TWEEN

OUTLET

SUADIYE BAĞDAT CADDESİ

VADİSTANBUL

VIAPORT OUTLET AVM

### İZMİR

AGORA AVM

ALSANCAK

BORNOVA FORUM AVM

OPTIMUM AVM

### KAYSERİ

KAYSERİ FORUM AVM

### KOCAELİ

İZMİT SYMBOL AVM

İZMİT 41 BURDA TWEEN

### KONYA

KONYA KENT PLAZA AVM

KONYA ENTEPE AVM

### MALATYA

PARK LIFE

### MERSİN

MERSİN FORUM AVM

### MUĞLA

BODRUM OASIS AVM

BODRUM MIDTOWN TWEEN

### ORDU

ORDU ATATÜRK BULVARI

### SAKARYA

ADAPAZARI CADDE54 AVM

### SAMSUN

SAMSUN PIAZZA AVM

### TRABZON

FORUM AVM

### VAN

YÖRÜK AVM



# GLOBAL STORES

## ALBANIA

TIRAN

## ARMENIA

YEREVAN MALL

DALMA MALL

AVENUE MALL

## AZERBAIJAN

CRESCENT MALL

8 MIKRORAYON

## BELGIUM

GENT

## CYPRUS

KYRENIA

MAGUSA

NICOSIA

## ITALY

BOLOGNA

## MACEDONIA

SKOPJE MALL

## MOROCCO

CASABLANCA

CASABLANCA MALL

## PARAGUAY

FERIA ASUNCIÓN MALL

## RUSSIA

MOSKOVA EVROPEISKY

## SPAIN

BARCELONA PASSEIG DE GRACIA

## TAJIKISTAN

DUSHANBE

DUSHANBE MALL

KHUJAND

## TURKMENISTAN

ASHGABAT

## UAE

DUBAI DEIRA CITY

## USA

LENOX SQUARE SHOPPING

MALL

## UKRAINE

ATMOSFERA SHOPPING MALL

## JORDAN

AMMAN

## UZBEKISTAN

TASHKENT CITY MALL

## LITHUANIA

KAUNAS

VILNIUS



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